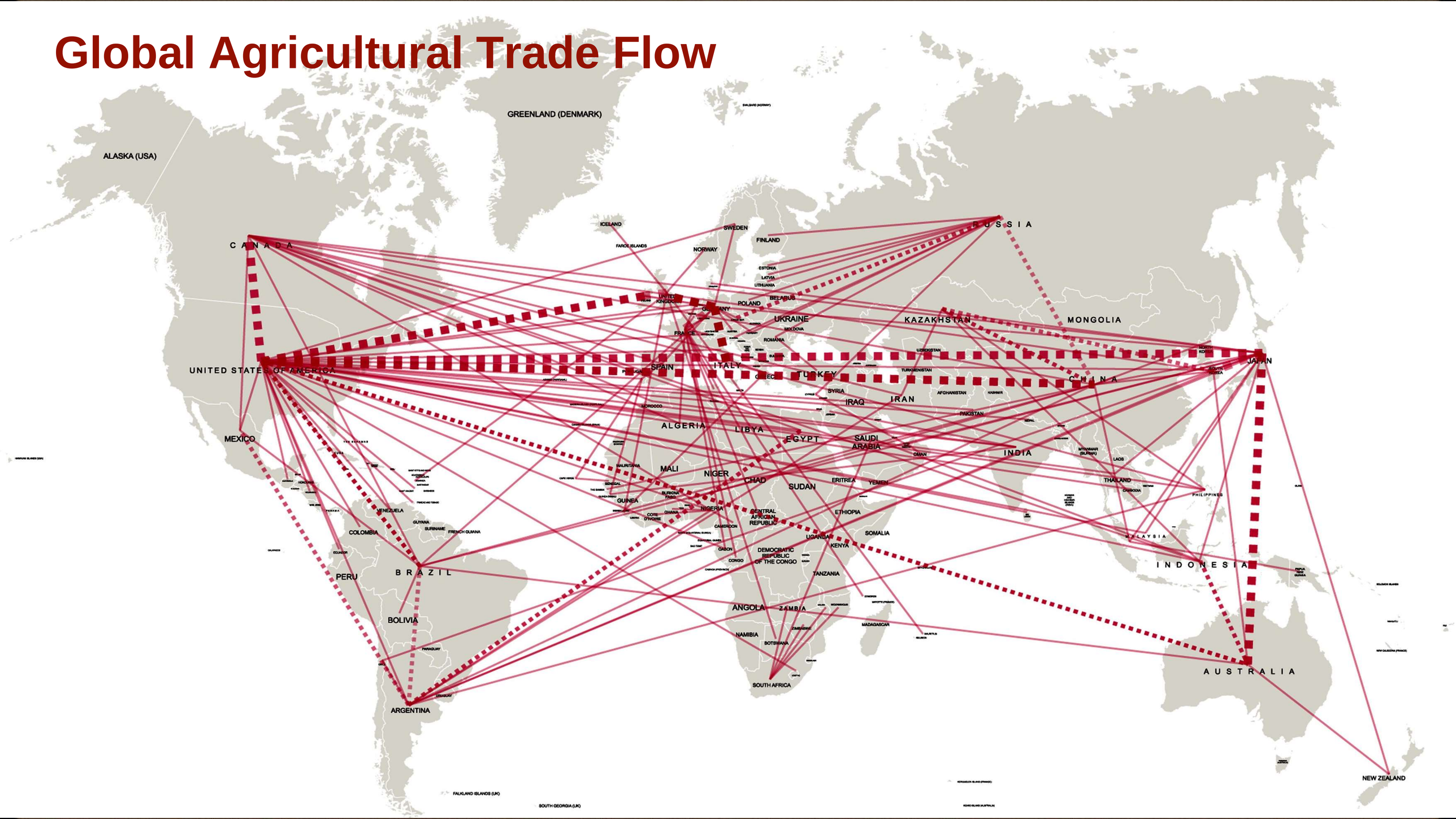
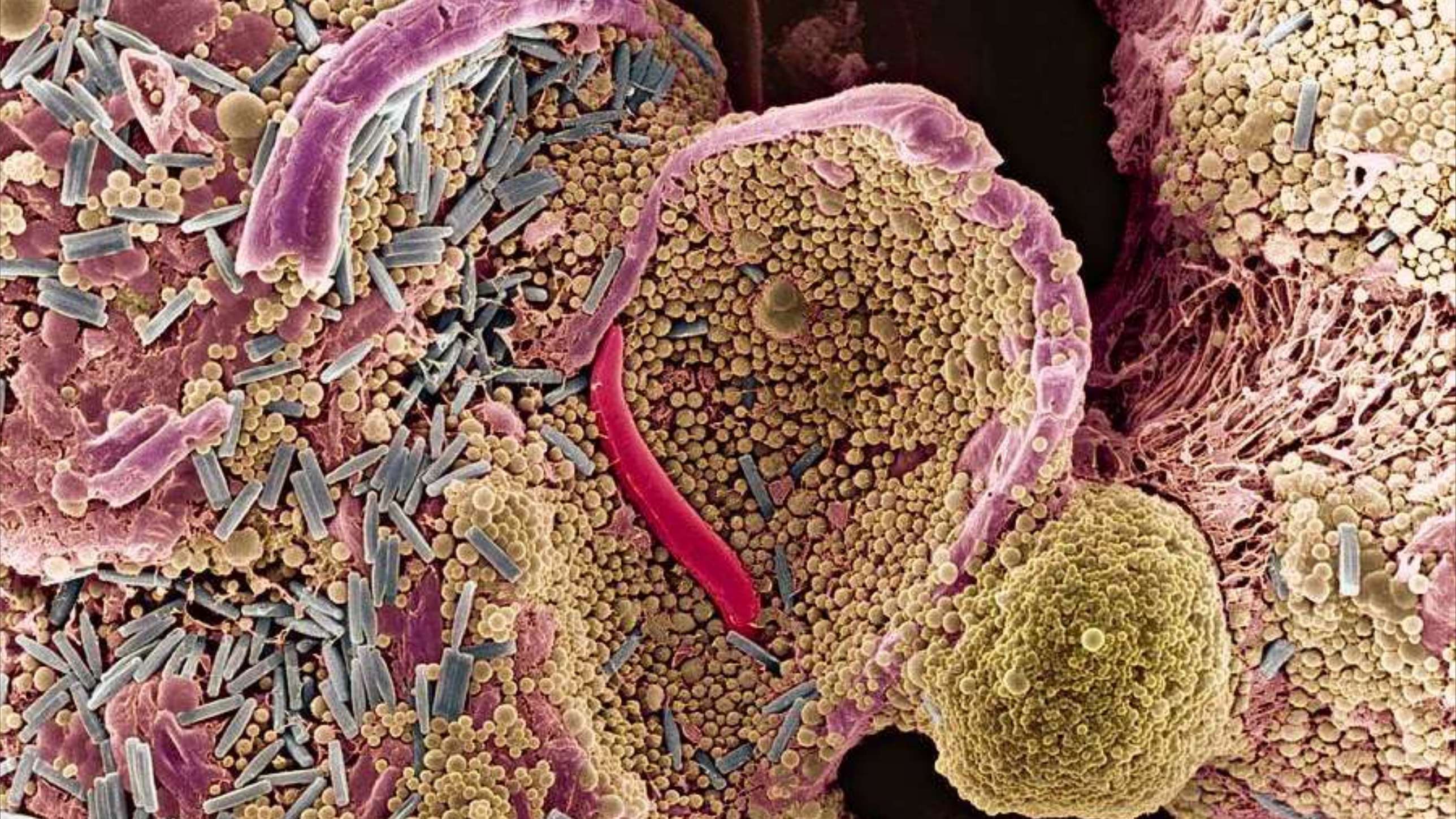
FOLO
福樂
FEED OUR LOVED ONES

Global Agricultural Trade Flow





SCHAEFER
FCLO

Bobcat

E|X

“You are not just a farm, you are a Cancer Support Group”

- Oncologist, public hospital

“Dad, can we get some earthworms? My hands (eczema) are not itchy anymore.”

- Member’s daughter

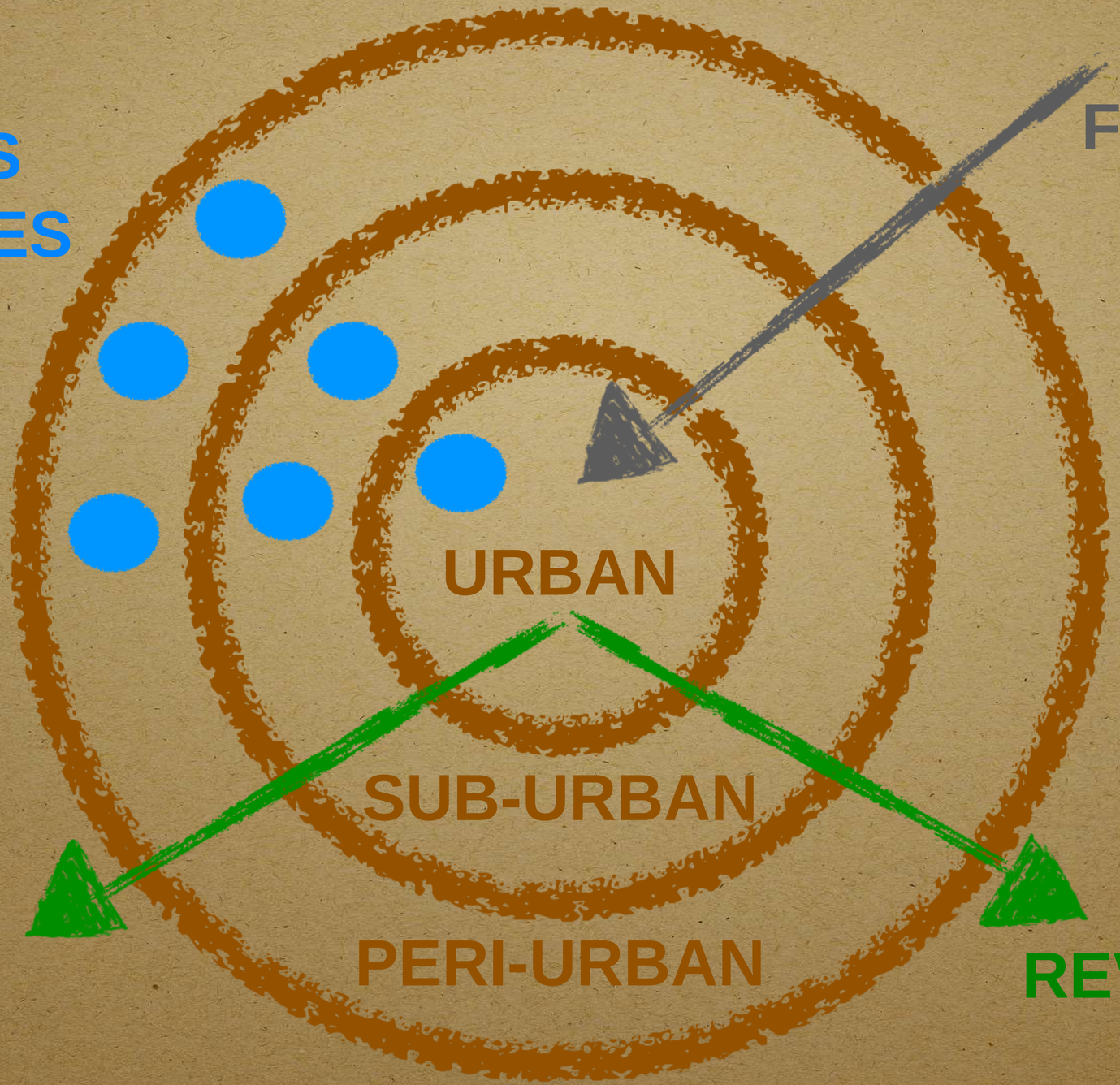
PRE-PAID.

SHARED RISK.

PLANET
HEALING FOOD.

WELLNESS COMMUNITIES

FOOD WASTE



FOOD REVOLUTION!

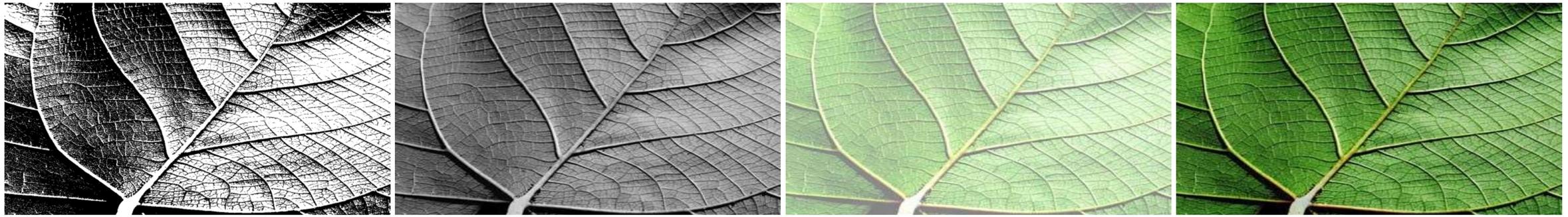
"[Food waste]. For most of the people, it is only shit to be getting rid of. But for you and me, it is something else, a very precious way of replenishing the soil and keeping us humans more healthy by growing nutritious vegetables. We spiritualize our shit, and it is not shit anymore. It is worth the object of our love. And what is more spiritual than love?”

- Pierre Loisel

Over to Chef Mahady!

MARRIOTT SPIRIT TO PRESERVE℠

What it all means and how we sell it



August, 2017

4 Objectives:

1.

Learn what Marriott is doing to go green

2.

Speak knowledgeably about green initiatives.

3.

Define the Spirit to Preserve…the Rainforest Promotion, and….

4. Sell the benefits to our customers

Marriott aspires to be the global hospitality leader that demonstrates how responsible hospitality management can be a positive force for the environment and create economic opportunities around the world, and by our example, inspire personal action in the communities where we live and work.

CONSERVATION INTERNATIONAL

Conservation International (CI) is a global organization dedicated to protecting life on earth. They've already saved some of the most critical sites – more than 200 million protected hectares on land and at sea.

Conservation International is Marriott's environmental partner and adviser who helped us conduct our strategic review and develop our current green plan beginning this past fall.

For more info:
www.conservation.org

For more info on other green partners:
http://www.marriott.com/marriott.mi?page=green_partners

so what's

the plan?

Marriott's 5 step plan:

Supply Chain

Protecting
the Rainforest

Water, Waste &
Energy Reduction

Green Buildings

Employee &
Guest Engagement

Supply Chain…

- To supply price-neutral greener products across 12 categories of $10 billion supply chain

- To evaluate number of shipments – some hotels are just shy of free freight, fewer shipments reduces carbon emissions

- To consider cost-neutral Avendra approved green products offered by Corporate Express and American Hotel Register

Protecting the Rainforest

Marriott International committed $2 million to support rainforest preservation in the Amazon

Water, Waste & Energy Reduction

- **Reduce fuel and water consumption by 25 percent per available room over the next 10 years**
- **Have solar power at up to 40 hotels by 2017**
- **Expand existing “reduce, reuse, recycle” programs to include guest and meeting rooms**

Green Buildings

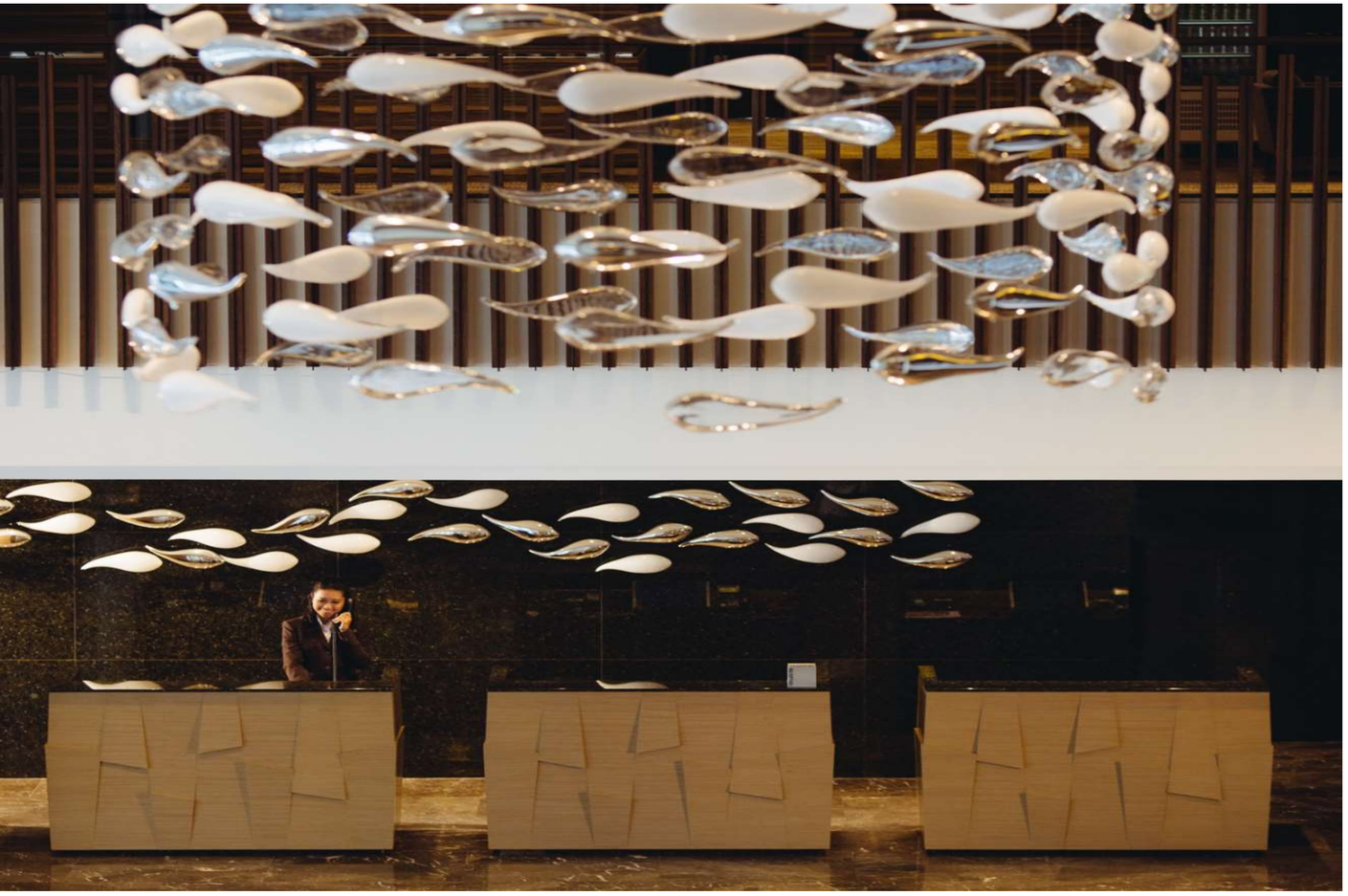
- Empower hotel development partners to site, design and construct new hotels according to green guidelines in line with U.S. green building council's LEED standards by end of 2009
- Expand LEED-certified hotels across all Marriott brands
- All Marriott-managed golf courses in North America will be Audobon-certified by year end 2008

Associate & Guest Engagement

Educate and inspire associates to support the environment through greener options & everyday actions

Components of the Strategy:

Front of the House Back of the House Carbon Footprint



Front of the House

- Organic flowers
- Organic, locally purchased food
- Fair Trade meeting room candy
- Recyclable pens & pads
- Bamboo golf tees
- Regional green councils on the operations level and hotel-specific

Back of the House Changes

- Reducing fuel and water consumption by an additional 25 percent per available room over the next 10 years
- Installing solar power at up to 40 hotels by 2017
- Expanding existing “reduce, reuse, recycle” programs already in place in 90 percent of hotels to consistently include guest and meeting rooms, beginning with pilot hotels across all brands in Boston, Chicago, Denver, Los Angeles, Minneapolis and Washington, D.C.
- Replaced 450,000 light bulbs with fluorescent lighting
- Introduced linen reuse programs, 17% water savings
- Installed 400,000 low-flow showerheads and toilets
- Marriott HQ has become waste neutral
- Smoke free initiative, 30% HVAC energy savings

RENAISSANCE JB & FOLO

AMBASSADO
GIVE BACK
FOLO

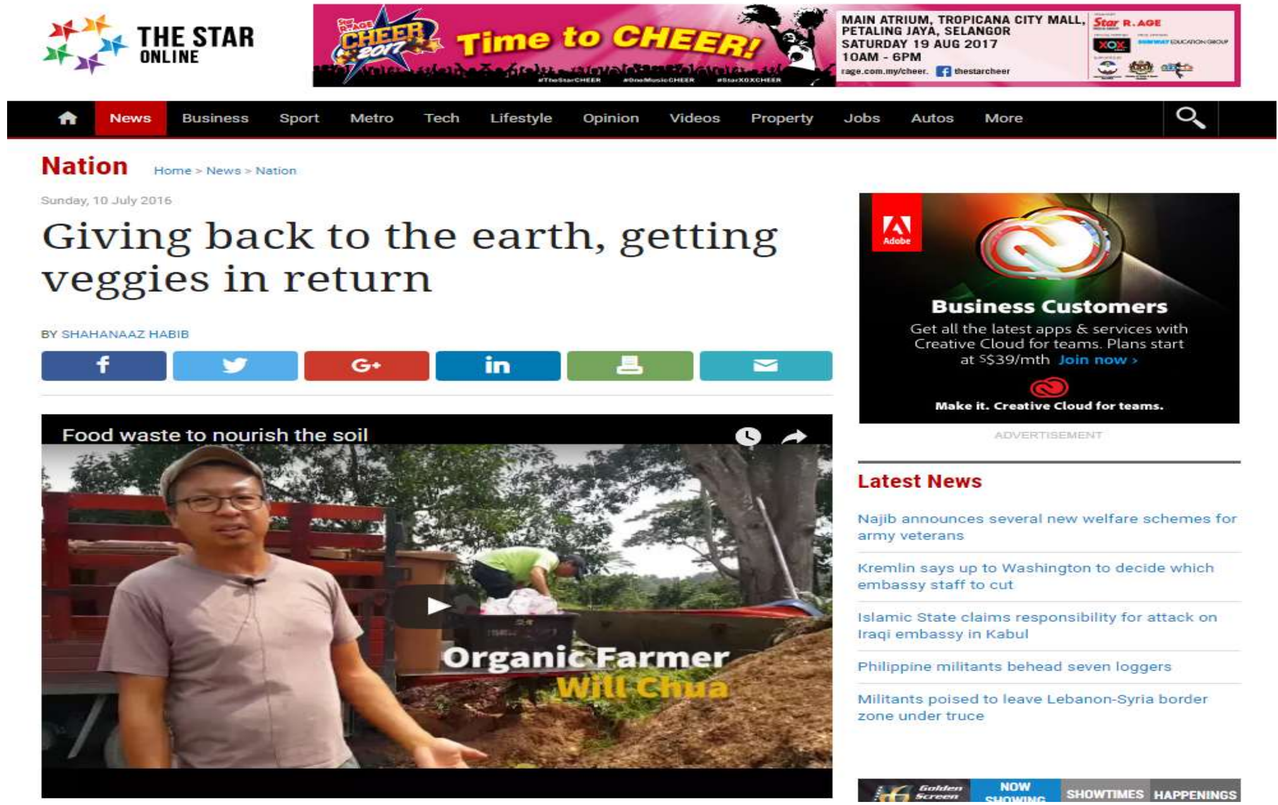
COLD CARTS
KOLDTECH

CREDIT SUISSE

Bobcat

News coverage

http://bit.ly/2vaDOLe



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News coverage

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THE FUTURE?