


Sustainable Businesses

BB4SCP 2016



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BloombergBusiness  News Markets Insights Video

Schools Shut, Flights Diverted as Southeast Asia's Haze Worsens

by Pooi Koon Chong Andrea Tan Kyunghee Park
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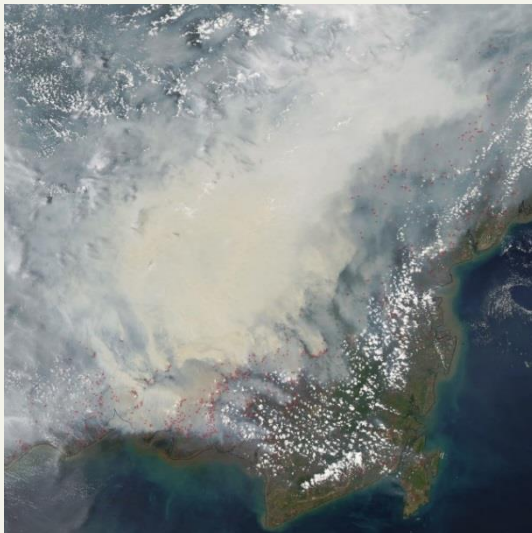
September 15, 2015 – 3:53 AM CEST Updated on September 15, 2015 – 1:23 PM CEST   



port football opinion culture business lifestyle fashion environment tech
europe US americas asia australia africa middle east cities development

Indonesia's fires labelled a 'crime against humanity' as 500,000 suffer

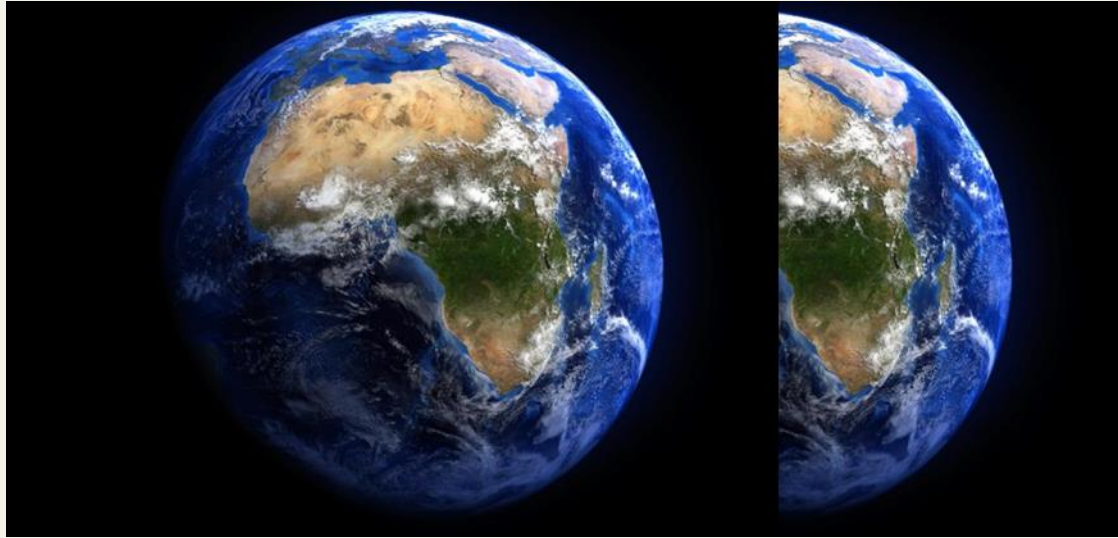
Haze has caused havoc, with schools in neighbouring Singapore and Malaysia shut down, flights grounded and events cancelled



Some consequences of the fires:

- Sick employees, workers, farmers
- Cancelled business trips
- Delayed shipments
- Reputation





In 1970 - December 23

In 2016 – August 8 (1.6 planets)

...and by 2035, we will need a second planet

When is Earth Overshoot Day in 2017?

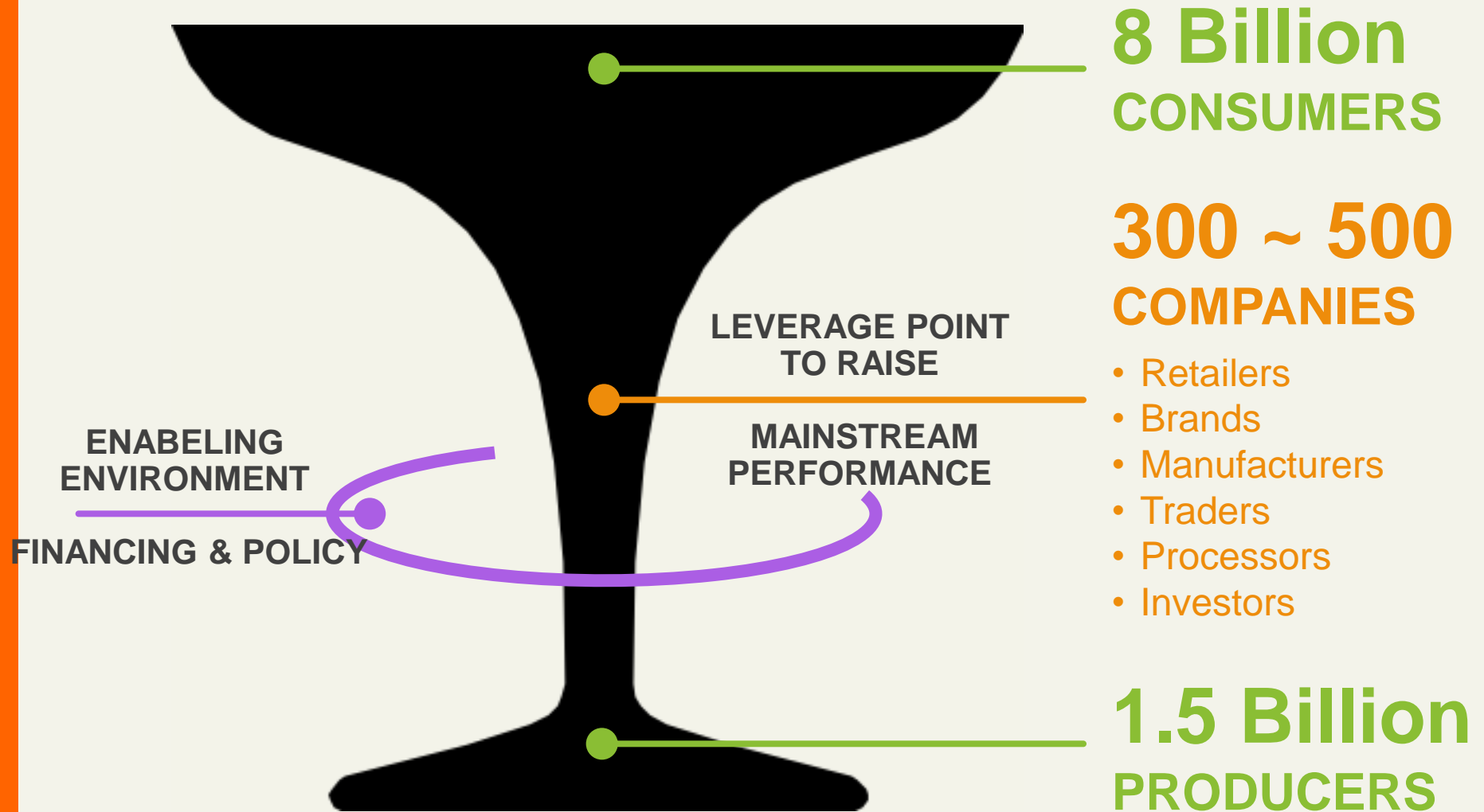
15 commodities have the greatest environmental impacts, of which 8 are priorities

palm oil





WWF's Theory of Change



What is a sustainable business?

- It incorporates principles of sustainability into each of its business decisions.
- It supplies environmentally friendly products or services that replaces demand for non-green products and/or services.
- It is greener than traditional competition.
- It has made an enduring commitment to environmental principles in its business operations.



Credible 3rd party certification schemes are available for the priority commodities, and market shares are growing

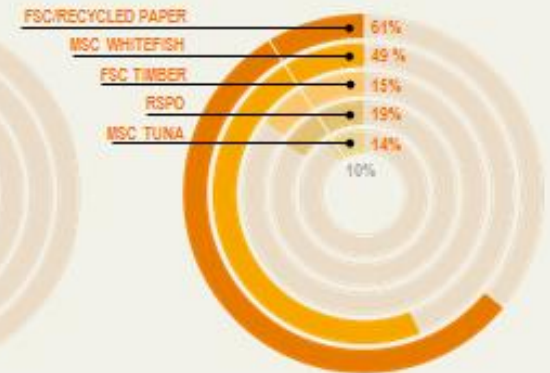


Market share of certified products

2009



2015





Certification standards ensure the worst practices are avoided





"Yes, the planet got destroyed. But for a beautiful moment in time we created a lot of value for shareholders."



Supermarket remove all Asia Pulp & Paper Group products from stores



2 of 2

Mr Seah Kian Peng (centre), NTUC FairPrice executive director, said that FairPrice has been monitoring the situation over the past week. PHOTO: LIM YAOHUI FOR THE STRAITS TIMES

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Major brands dump palm oil supplier IOI following RSPO suspension

By David Burrows , 07-Apr-2016

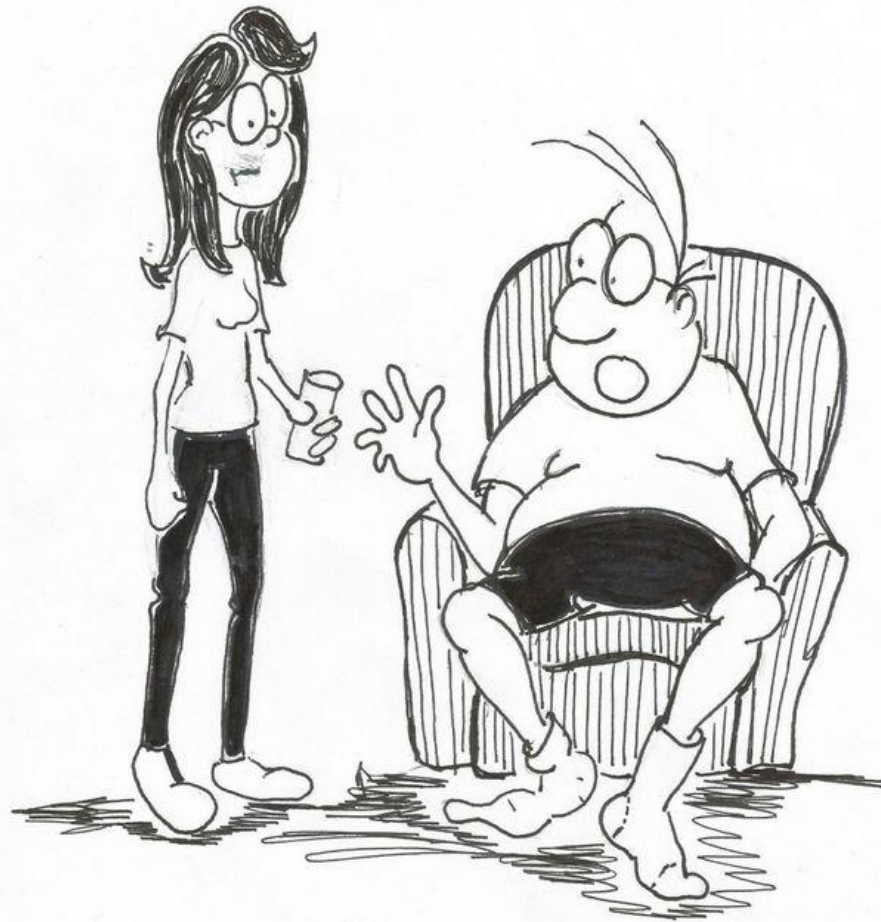
Last updated on 08-Apr-2016 at 14:49 GMT



Nestlé, Mars, Unilever and Kellogg have ditched palm oil producer IOI following acts of deforestation. © iStock

Related tags: Palm oil, RSPO, IOI, IOI Loders Croklaan, Mondelez, Nestlé, Mars, Unilever

Four of the world's biggest food companies have moved swiftly to cease trading with



Of course I'm willing to do my part to fight global warming! I even signed a petition once!

Who is a sustainable consumer?

Supports sustainable businesses

Pressures governments and businesses to adopt sustainable actions

Communicate and share knowledge among family and friends

Consume responsibly





Questions?

Thank you!







Earth Overshoot

In 2010 the ecological footprint exceeded the Earth's biocapacity by more than 50%

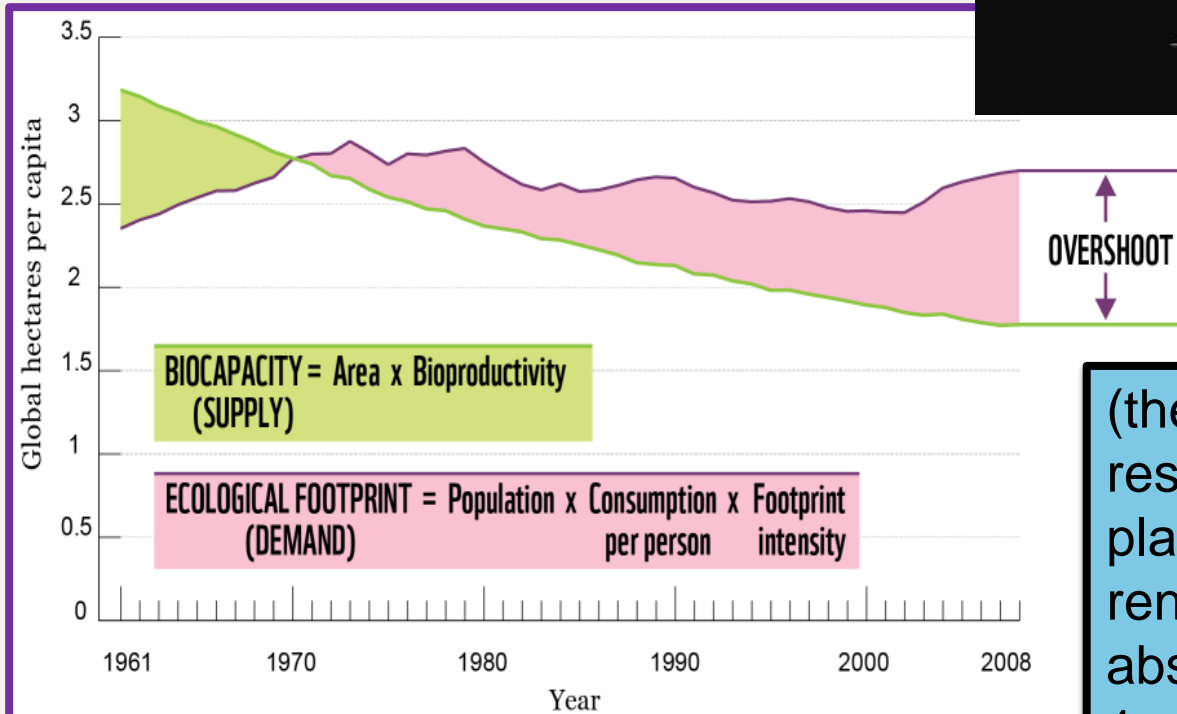
“Earth overshoot day”

- 1970 - December 23
- 2015 - August 13 (1.5 planets)

* (source: Global Footprint Network)

Anyone who believes exponential growth can go on forever in a finite world is either a madman or an economist.

— *Kenneth E. Boulding* —



(the consumption of resources versus the planet's ability to produce renewable resources and absorb CO2 emissions in 1 year)